



LINDE WERDELIN
WATCHES AND INSTRUMENTS

Grey is the new Black
LINDE WERDELIN - First US Limited Edition
Hard Grey DLC



Linde Werdelin, leading sports and attachable instrument watch brand, presents its first US Limited Edition – the **Hard Grey DLC** (Diamond Like Carbon). The “Hard” series are based on the original ‘The One’ model but bear a different bezel, hands, color and dial to create a unique allure.

The new Hard Grey features a vivid color contrast between the red logo and the bright yellow hands & luminous hour markers. Most notably, the case is in DLC grey coating unlike any **Linde Werdelin** made previously. It shares the same case dimensions as the rest of the **Linde Werdelin** watches to ensure the safe attachment of both The Rock and The Reef instruments for extreme skiing and diving respectively.

“Grey is the new black! The US is the fashion trendsetter in so many ways; grey DLC is a softer sophistication.” comments Alexis Sarkissian, CEO of Totally Worth It, LLC distributor of **Linde Werdelin** in North America.

The steel case initially goes through a hardening process and for this Limited Edition, the Hard Grey is micro-billed finished before the DLC is applied in the coating chamber (see image). This ensures an even tougher case coating. Next, it is blasted with approximately one thousandth of a millimeter of carbon to create a surface up to three times harder than steel and second only to diamond in hardness.

For more information and / or images please contact:
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This hydrogen free diamond structure crafts the watch in such a way that it guarantees extreme durability and virtual scratch and corrosion resistance, perfect for any sporting environment.



DLC Coating Chamber

Image courtesy of DIARC

The Hard Grey Limited Edition consists of only 11 pieces and is currently available by pre-order through [EXQUISITE TIMEPIECES](#). The delivery is expected just before Christmas by special delivery.

-ENDS-

About LINDE WERDELIN

Launched in 2006 by Morten Linde and Jorn Werdelin, LINDE WERDELIN watches with attachable dive and ski instruments have redefined the world of luxury sports watches. LW brings together the very best of Swiss watch making and craftsmanship combined with Danish design ingenuity.

By combining both analogue and digital technologies, LINDE WERDELIN produces and manufactures the ultimate sports watches and precision instruments. The Rock and The Reef instruments securely clip on top of the watch to amplify the sporting experience whether in the mountains or in the sea respectively.

LINDE WERDELIN specializes in producing small watch series up to 222 for each model.

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Technical Specifications for the Hard Grey DLC

Limited to 11 pieces for the US

Size	44mm (w) by 46mm (l) by 12mm (h)
Movement	ETA 2892 – A2 mechanical automatic 42-hour power reserve
Case	Stainless steel with grey DLC coating 5000 HV hydrogen free diamond structure Microbille matt finish Anodized aluminum screw-down case-back cover matching dial color Unidirectional turning bezel with yellow luminous markers Screw on case-back 2.35mm anti-reflective sapphire crystal Screw in crown with LW logo
Date	At 4 o'clock
Dial	Grey matt dial Grey indexes applied with Yellow Super LumiNova® & red Linde Werdelin logo
Hands	Diamond cut black hands applied with Yellow Super LumiNova®
Water Resistance	300m
Strap	Supplied with 2 straps, a folding buckle and an ardillon buckle: 1. Grey alligator full-skin square-scale strap with grey contrasting stitching on DLC folding buckle 2. Black rubber strap on DLC ardillon buckle